

2022 By the Numbers



Reaffirming Our Commitment to Diversity, Equity and Inclusion

Jewish Senior Life Welcomes You.

JSL embraces a culture of belonging that celebrates and respects individuality. Each person is valued for their unique contribution to the vitality of our community.



Jewish Senior Life

2021 Winton Road South • Rochester, NY 14618 • (585) 427-7760
JewishSeniorLife.org

2022 Accomplishments



Jewish Senior Life



Enhancing Quality of Life

The **Immersion Room** opened to provide a 360-degree projected video to stimulate cognitive, emotional and sensory experiences from swimming with dolphins to stargazing. Benefits included anxiety reduction, and increased interaction in non-verbal and verbal expression.

Special staff training for Neurobehavioral Rehabilitation in CARES® Dementia Basics™ resulted in improvements in resident interactions.

The Jewish Home achieved a **CMS 5-Star Rating** and was named **America's Best Nursing Homes 2022 by Newsweek** and **Best Nursing Homes Short-Term Rehabilitation by U.S. News & World Report**.

The Jewish Home was the first in the region to achieve the **WELL Health Safety Rating** from the International Well Building Institute based on post-COVID protocols.

The installation of an **advanced water purification system** added safeguards from contaminants such as Legionella for independent and assisted living residents at The Summit, Wolk Manor and Lodge.



Innovating the Way We Care for Residents and Staff

The Summit developed an **online dining portal** for residents to book reservations, order groceries from the café and track dining dollars—all within one easy-to-use app.

Telehealth kicked off to provide virtual physician visits overnight, on weekends and on holidays for Jewish Home residents.

Affiliation with a **personalized primary care practice**, newly named Personal Medicine of Rochester, brought more choice to members of the Jewish Senior Life (JSL) family.

The implementation of the **Relias online education platform** expanded professional development training for employees.

A custom intranet, **Jnet**, launched for employees to access company news, policies and procedures.

JSLxp360, a proprietary online tool for employee recognition, was developed in-house and implemented to recognize and reward colleagues for their outstanding work.

Giving Back to Rochester and Beyond

The Clare & Jerry Rotenberg Institute on Aging kicked off community educational programming across Rochester, touching more than 600 lives in its first year.

The **Aging Services Career Exploration Internship Program** in collaboration with Rochester City School District created new opportunities for high school students to discover health care careers.

Residents, program members, family members, and staff **donations to Ukraine** included over 100 bags and boxes plus over \$730 of support.

JSL was named **Outstanding Community Partner** by Heritage Christian Services for collaboration on Project SEARCH and was **recognized by Rochester Area Employment Network** for training, hiring and promoting people with disabilities.

RIT bestowed the **Outstanding Community Partner Award** to JSL for its commitment to employing RIT students and alumni, academic research and collaborations.

Supporting and Recognizing Our Team

JSL achieved **Great Place to Work®** certification for the third year.

Employees were honored with awards from outside organizations.

- **AJAS Young Executive of the Year**—Travis Masonis, CIO, VP of Information Technology
- **LeadingAge NY Employees of Distinction**—Nicole Morabito, CNA; Hamid Kharraz, Resident Assistant Team Lead
- **RBJ Health Care Heroes**—Christine Van Vesse, VP of Staff Development & Quality Management; Christine Visic, Nurse Practitioner
- **RBJ Women of Excellence**—Patricia Rector-Hollomon, RN Instructor
- **RBJ Financial Leaders**—Carly Zecher, Director of Finance

